

Advantages of renting

BENEFITS TO YOU

- The USE of equipment, NOT OWNERSHIP, generates PROFITS AND GROWTH.
- There are many sound reasons why contractors and farmers should consider rental – but the primary reason is to provide improved PROFITS AND CASH FLOW.

WHY RENT?

Correct Equipment for the Job. Ownership forces another kind of inefficiency through use of the wrong size or type of equipment for a given job, even though the equipment is not obsolete. This can mean additional, though hidden, costs. Rental ensures the correct equipment for the job.

Minimum Equipment for the Job. Equipment ownership becomes particularly expensive when the equipment is idle. When ownership of basic equipment is combined with rental, as needed, idle equipment is virtually eliminated.

Maintenance. Equipment rented on a day-to-day basis includes full maintenance. The user needs no repair shop, no spare parts supply, no mechanics, and no parts supply inventory or maintenance records.

Breakdown. Costs related to breakdowns of owned equipment are not applicable to rented equipment. If rented equipment breaks down, it is repaired or replaced by us at no cost to you. Time loss on breakdown of owned equipment as well as the cost of repairs must be considered.

Cost Control. Better cost control is possible with rented equipment. Knowing the true costs of owned equipment is difficult. Rented equipment offers one accountable cost figure, that shown on the rental invoice.

Disposal Costs. It costs money to sell used or obsolete equipment. Preparing equipment for resale, advertising and selling time are cost factors of ownership.

Obsolescence. Day-to-day renting eliminates obsolescence. Ownership risks being handicapped with slow, unwieldy equipment. Flamsteed Equipment provides the latest model CAT machines.

Conservation of Capital. Renting conserves and frees capital for other, potentially more profitable uses. Rental payments are tax deductible. Rental removes debt from the balance sheet.